

Commonwealth Chief



A Quarterly Magazine



Reach the decision makers of Virginia's Fire & Rescue service!

Commonwealth Chief is a quarterly magazine that is published by the **Virginia Fire Chiefs Association** for its members, Virginia Fire & Rescue Departments, sponsors and other special interest groups. It is widely circulated and read throughout the Virginia fire-EMS community.

Ads in *Commonwealth Chief* will reach thousands of readers; among them are chief officers, administrative officers, company officers, fire department members and others across the state. Your ad will be seen over and over as *Commonwealth Chief* is read and passed on to other personnel and read again.

Commonwealth Chief is where today's fire service leaders get the latest news about what is happening throughout Virginia as it develops. Each issue carries a wide variety of articles written to reach both career and volunteer fire service members.

Commonwealth Chief ensures you are reaching your target audience with the latest information about what you and your company can provide in services and product lines for Virginia's fire service communities!

Advertising Opportunities:

Full Color

Ad Type	Annual Contract	One Time
Full Page	\$525/\$2,100	\$650
2/3 Page	\$425/\$1,700	\$525
1/2 Page	\$325/\$1,300	\$425
1/3 Page	\$250/\$1,000	\$375
1/4 Page	\$225/\$900	\$325
Cover – Inside Front	\$700/\$2,800	\$900
Cover – Inside Back	\$600/\$2,400	\$800
Cover – Outside Back 1/2 Page	\$675/\$2,700	\$825

Deadlines:

Issue	Copy
January.....	December 1 st
April.....	March 1 st
July.....	June 1 st
October.....	September 1 st

CANCELLATIONS: Cancellations are not accepted after publishing space closing dates.

TERMS: Due upon receipt of invoice

To reserve your ad, contact the Executive Director/PR Marketing Director at info@vfca.us.



Mechanical Specifications:

Magazine Trim Size: 8.5" x 11"
Type Page Size: 7.5" x 10"

Ad Sizes:

- Full Page: 7.5" x 10"
- 2/3 Page: 4.875" x 10"
- 1/8 Page: 3.5" x 2"

(Horizontal)

- 1/2 Page: 7.5" x 4.875"
- 1/3 Page: 7.5" x 3.25"
- 1/4 Page: 4.875" x 3.625"

(Vertical)

- 1/2 Page: 3.625" x 10"
- 1/3 Page: 2.319" x 10"
- 1/4 Page: 3.625" x 4.875"

Formats Accepted:

We work in a Windows Environment, produce the *Commonwealth Chief* digitally, and can work with a wide variety of formats such as:

- Camera Ready Copy*
- Photoshop
- Adobe PDF
- TIFF
- Quark
- Pagemaker

For other accepted formats, contact the Executive Director/PR Marketing Director at info@vfca.us.

*Camera ready copy is preferred at 1200DPI/150LPI, but may be acceptable if printed out on a laser printer of no less than 600DPI. Mail FLAT and mark package: DO NOT FOLD OR BEND.

*updated 4/6/16

P.O. Box 699 Blackstone, VA 23824 1-888-818-0983

www.vfca.us * www.facebook.com/VirginiaFireChiefsAssociation * www.twitter.com/VFCA