



SPONSORSHIP PACKAGES

CHIEF - \$15,000

- Designated as Sponsor for Saturday Lunch
- Company Profile w/link on VFCA web (75 words+link)
- Company Logo Displayed on Entry Arch at Conference
- Invitation for 6 to Celebration Dinner
- One year free banner ad on VFCA website (\$1200 value)
- Discount on Advertisement in CC – 10%
- Recognition as a Chief Sponsor on the VFCA website
- Banner posted over Vendor Space as Chief Sponsor
- Recognition on Conference Program on Sponsor Page
- VFCA will send out up to 4 special notifications to members
- Listed on a Sponsor page in April Edition of Commonwealth Chief

DEPUTY CHIEF - \$10,000

- Designated as Sponsor of the Celebration Dinner
- Company Profile w/link on VFCA web (50 words+link)
- Company Logo displayed on Entry Arch at Conference
- Invitation for 4 to Celebration Dinner
- Discount of 10% for VFCA Web Advertising
- Discount on Advertisement in CC - 5%
- Recognition as a Deputy Chief Sponsor on VFCA Website
- Recognition on Conference Program on Sponsor Page
- VFCA will send out up to 3 special notifications to members
- Listed on a Sponsor page in April Edition of Commonwealth Chief

ASSISTANT CHIEF - \$5,000

- Designated as Sponsor for Casino Night
- Company Profile w/link on VFCA web (25 words+link)
- Invitation for 2 to Celebration Dinner
- Discount of 10% for VFCA Web Advertising
- Recognition on VFCA Web as Assistant Chief Sponsor
- Recognition on Conference Program on Sponsor Page
- VFCA will send out up to 2 special notifications to members
- Listed on a Sponsor page in April Edition of Commonwealth Chief

BATTALION CHIEF - \$2,500

- Designated as Sponsor of Thursday Hospitality Room
- Company Logo and Link of Company on VFCA Website
- Recognition on VFCA Web as Battalion Chief Sponsor
- Discount of 5% for VFCA Web Advertising
- Recognition on Conference Program on Sponsor Page
- Listed on a Sponsor page in April Edition of Commonwealth Chief

COMPANY OFFICER - \$1,000

- Designation as Sponsor for Refreshment Breaks
- Recognition on Conference Program on Sponsor Page
- Recognition as Company Officer Sponsor on VFCA Website
- Listed on a Sponsor page in April Edition of Commonwealth Chief

The benefits outlined are as related to the 2016 conference year. (7/15/15)
Additional a-la-cart sponsorships are also available – see 2nd page.

OTHER SPONSOR OPPORTUNITIES

CONFERENCE BAGS - \$2500 (Committed)

- Your company logo imprinted on the bag that will be given to all conference attendees.

CONFERENCE BAG INSERT - \$500

- We will insert a one-page flyer from your company in our conference materials.
1000 copies to be provided by sponsor and must be delivered to VFCA on-site (convention center) by 2/23/16

TRI-FOLD PROGRAM - \$2500 (Committed)

- Exclusive sponsorship of the pocket program that is given to all attendees.

CONFERENCE PROGRAM ADS

Put your company's message into the hands of every person attending the conference!

Our conference program will be inserted into the conference bag and distributed to everyone attending the Fire & Rescue Conference. Your ad will help to give your company added recognition and support to your participation.

If you select this option, we will need camera-ready artwork by January 25th. If you do not have this, we would be happy to help you create this for an additional charge.

Program sizes and prices are as follows:

- Full page - \$700.00
- Half page - \$500.00
- Quarter page- \$375.00